

A Better, NEW Digital Life

**zelly space**

**ZELLYSPACE CO.,Ltd**

Nov. 2021

1. About zellyspace

2. Empowering A Better, NEW Digital Life

3. zellyspace ecosystem, Ze'lliance

# STORY

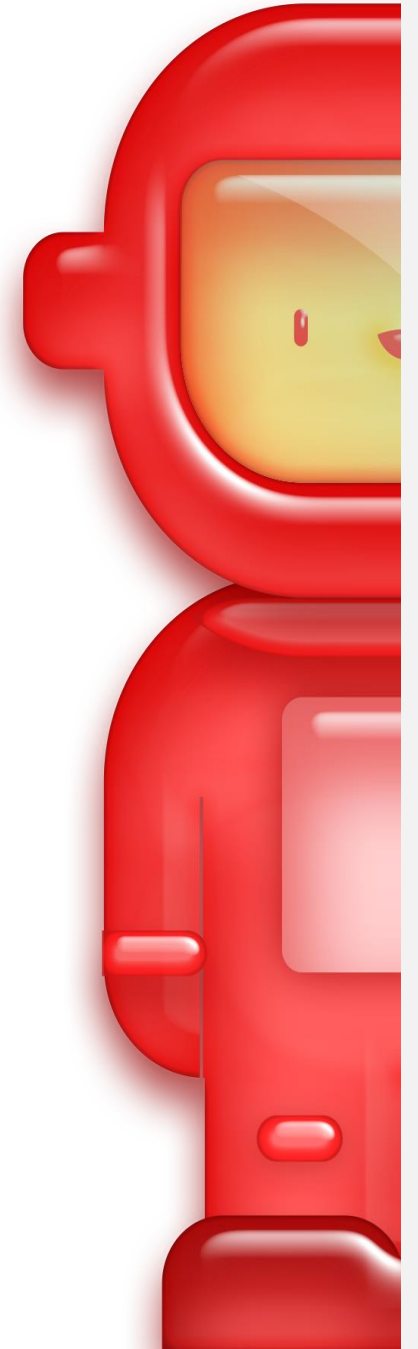
How we started

## A challenge to make imaginations REAL

“What if jelly falls from the sky?”; our flexible imagination led us to initiate ZELLYSPACE. ZELLYSPACE is a portmanteau of the words “jelly(zelly)” and “space”.

Each word describes that zelly(jelly) means flexible thoughts of our team and space stores our thoughts.

Through the realization of fresh and energetic imaginations, we create **NEW digital ecosystem** with safer and more advanced technology.



# ABOUT US

Introducing ZELLYSPACE

We create a better  
**NEW Digital Life.**

Digital First!

Accelerated Digital Transformation has made the era of Digital Twin and Metaverse a part of our life.

In the future, not very far from today, ZELLYSPACE will be an essential part of your life in a way that makes it more comfortable and productive.

A way of life, ZELLYSPACE



# VISION

What we value

## 1 °C

There is a regrettable 1°C when water at 99°C cannot be boiled, because it didn't reach 100°C.  
However, 1°C is enough to melt ice at 0°C.

We aim to create that uncommon 1°C.

**The valuable 1°C.**

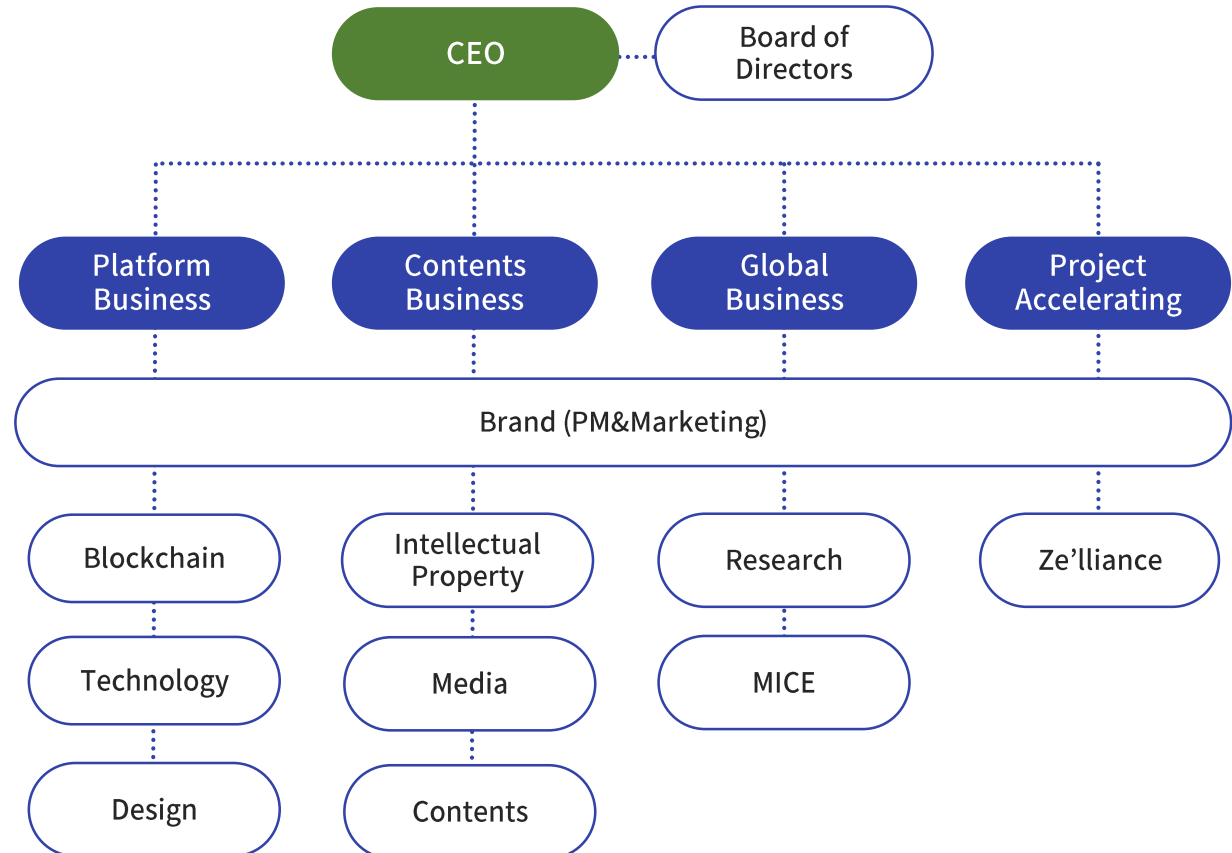
ZELLYSPACE values this unprecedented, uncommon challenge.



# OVERVIEW

## Corporate Information

<b>Corporate Name</b>	ZELLYSPACE CO.,Ltd
<b>CEO</b>	Boo Sang Kwon
<b>Founded</b>	December, 2020
<b>Business Area</b>	Digital Assets Platform, Art Platform, IP Licensing, Digital Contents, Media, MICE, Corporate Consulting
<b>Address</b>	706, A-dong, 397, Seocho-daero, Seocho-gu, Seoul, the Republic of Korea
<b>Website</b>	www.zellyspace.com www.zellys.io



1. About zellyspace

**2. Empowering A Better, NEW Digital Life**

3. zellyspace ecosystem, Ze'lliance

# MISSION

What we look forward

## MAKE A Better, NEW Digital Life

### 1 Integrity

We put sincerity and integrity in everything.

### 2 Innovation

We are not bound by the convention. What we want is something that has never happened.

### 3 Infinite Challenge

We constantly search for challenges to create a better life.



# Business Area

What we provide

## Platform Business

Integrated Point Digital Wallet  
**zellys**

K-ART Marketplace for BUY, SELL & INVESTMENT  
**KARTRIZ**

## Global Business

Customized services for MICE (meetings, incentives, conferences, and exhibitions) of Blockchain

## Contents Business

Intellectual Property (IP) Licensing

Digital content available on NFT, METaverse

## Project Accelerating

by making engagement with our ecosystem,  
**Ze'lliance**

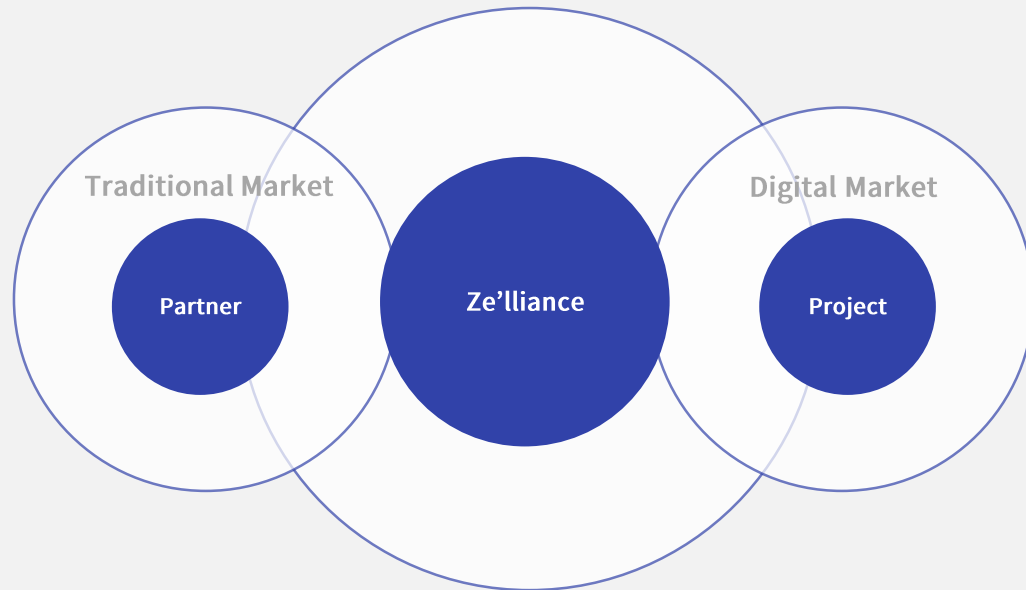
1. About zellyspace

2. Empowering A Better, NEW Digital Life

3. zellyspace ecosystem, Ze'lliance

# About Ze'lliance

Readiness for global partner



**Ze'lliance makes the best outcome with Partners in Traditional Market and Projects in Digital Market**

Ze'lliance stands for ZELLYSPACE Alliance, which refers to digital projects and partners who share a NEW digital life ecosystem.

ZELLYSPACE uses Ze'lliance Program to maximize synergy through cross-marketing by providing partners and projects with user-pool, funding, and project activation.

# Best practice

## History of Ze'lliance

### 4Q. 2021

Releasing KARTRIZ

- KOREAETA MOU
- Patent News MOU
- IP Media Group MOU
- Participating in Character & License Fair, Seoul
- Participating in KCS MARVELS
- Participating in SIGMA Malta

### 3Q. 2021

Launch of a pre-service Landing Page of K-ART Marketplace, KARTRIZ

- Mintplex MOU
- COFAC MOU
- Attended Busan Illustration Fair
- Attended Busan Art Fair
- Attended KIAF Seoul
- Participated in KCS MARVELS

### 2Q. 2021

Launch of a digital wallet with integrated point system, zellys

- CMC GLOBAL MOU
- FinCro Inc. MOU
- Hillstone Partners MOU
- Participated in Korea CEO Summit MARVELS

### 1Q. 2021

- Blockchain Today MOU
- FOBLGATE MOU

### 4Q. 2020

Founded Zellyspace Inc.

- Launched ecosystem, Ze'lliance

[talk@zellyspace.com](mailto:talk@zellyspace.com)



[www.zellyspace.com](http://www.zellyspace.com)

397, Seocho-daero, Seocho-gu, Seoul, Korea

**ZELLYSPACE CO.,Ltd**